



## **P3 Solutions, LLC Privacy Policy**

P3 Solutions, LLC is committed to protecting your privacy. This Privacy Policy applies to P3bizsolutions.com and governs data collection and usage including P3 website and email services. This Privacy Policy is effective July 1<sup>st</sup>, 2008 for all P3 visitors and members.

While the word "privacy" may mean different things to different people, we believe that once you understand how we use your information, the steps we take to protect it, and the resulting benefit to you, you will feel confident when sharing information with us.

*"We will NEVER share your personal information with a third party without your consent, period." ~Rob Dickey President/CEO P3 Solutions, LLC*

### **Collection of Information**

P3 collects both personal and non-personal information using the methods listed below. Our primary purpose in collecting such information is to provide you with a custom-made web experience by displaying content and delivering offers that are likely to be of interest to you according to your preferences.

### **Information Collected at Newsletter Registration**

To take advantage of the special offers available through P3, you must register for our newsletter and become a P3 Solutions Member. P3 collects personal information when you register for the newsletter. P3 may combine information about you that we have with information we obtain from business partners or other companies. During registration, we require members to give us basic contact information (such as your first name, last name and e-mail address) and demographic information (such as your zip code, age and gender). The registration form information requests may change from time to time. Although additional demographic information may be requested at the time of registration, only information marked "required" is necessary for registration and utilization of our services. Once you register with P3, you are not anonymous to us.

While we will accept registration of children under the age of eighteen, inherent in the Program is the responsibility of parents and/or guardians to ensure that their children's privacy is protected. **P3 Solutions, LLC** will not be liable for any content or advertisements viewed by minor children in violation of the terms of this agreement.

## **Information Collected though Participation in any P3 Solutions program.**

P3 also retrieves the following information from your browser:

- Your browser type (e.g., Internet Explorer 6.0, Firefox, etc)
- Platform-dependent information (e.g., Win 2002)
- Requested document (the page you're looking at)
- Referrer URL (the page you came from if within the GreatAmericanHunter.com site)
- Date and time of your visit
- Purchase transaction detail.
- IP address associated with member transaction in the system

Additionally, for each visitor to our website, our server automatically recognizes the following:

- Host origin of the request (your IP address or that of your ISP if using proxy servers)
- Requested document (the page you're looking at)
- Referrer URL (the page you came from if within the GreatAmericanHunter.com site)
- Your registered P3. account information
- Date and time of your visit

This information, sometimes called log-file or clickstream data, is used to monitor site performance and ensure the website functions properly. It may also be appended to your personal profile so that we may further tailor our newsletter to your interests.

Many of P3 advertisers, business partners, sponsors, and affiliates also utilize third-party cookies to identify you as a P3 member or customer.

We and our advertisers currently use third-party cookies and clear pixel GIFs (also referred to as "web beacons") to measure page views on both P3 and advertisers' web sites and email responses. These devices allow us to identify unique visitors to P3 site, member visits to advertisers' sites, and act as a counter for ongoing monitoring of site, email and corresponding future transaction activity related to a specific offer for both **P3 Solutions, LLC** and its advertisers. These commonly used counters collect absolutely no personal information and, as always, this technology is only used to enhance the program and make it more relevant to your personal interests.

Third-party cookies are also used to count unique page views, email responses and future transaction activity corresponding to specific offers. P3 will also capture and store your transaction details, which may include the items and quantities purchased, purchase price, date and time of purchase. This information is also used by the Member Services department while assisting you in resolving account inquiries. We may also use your transaction information to provide you more timely relevant offers, products and services.

## **Information Collected Via Online Surveys, Sweepstakes and Other Promotions**

From time to time we may provide you the opportunity to participate in contests, sweepstakes or surveys. If you choose to participate, we will request certain personally identifiable information from you. Participation in these surveys or contests is completely voluntary and you therefore have a choice as to whether or not to disclose this information. The requested information typically includes contact information (such as

name and shipping address) and demographic information (such as gender and zip code).

We use this information to notify contest winners and award prizes. We may also use the information gathered to better personalize your P3 program experience.

We may use a third party service provider to conduct these surveys, contests and sweepstakes. That company is prohibited from using your personally identifiable information for any other purpose. We will not share the personally identifiable information you provide through a contest, sweepstakes or survey with any third party unless we give you prior notice and choice.

### **Use and Disclosure of Personal Information**

We **do not** rent or sell your personal information to **anyone** without your express written consent. When we do share data with our advertisers it is in aggregate form and is designed to ensure you are not identified personally. In order to provide you with information about offers and services you have indicated an interest in, we may provide certain of your personal information to specific advertisers to allow them to provide information about the offer or service to you in the most convenient and meaningful form. Also, by participating in an advertiser's offer, you are authorizing us to share your relevant personal information with the advertiser responsible for the offer. In the event either we or a participating advertiser are unable to capture your transaction detail, we may need to provide certain of your personal information to the advertiser to validate your transaction with them to ensure that your account is credited with the correct number of points. However, before any personal information is provided to an advertiser for any such purpose, the advertiser will be contractually bound to observe the strict requirements of the P3 Privacy Policy.

**P3 Solutions, LLC** engages in email and direct mail marketing. Because email is an integral part of our communications, you sign up to receive email targeted to your interests at the time of registration. If you later decide you wish to cease emails to your email address, you may do so at any time by sending an email to:

[p3solutionsllc@gmail.com](mailto:p3solutionsllc@gmail.com)

If you are not interested in receiving either e-mail or direct mail marketing, you may choose to opt out from receiving the e-mail or close your membership.

Although we house our data in the United States, it is possible that some of our data processing may occur outside of the United States. While the data protection laws of these countries may vary, we will make every reasonable effort to protect your information based upon the express terms of this Privacy Promise. By enrolling in the program, you consent to this transfer of your personal data.

As long as you remain a P3 member, opting not to receive email does not exempt you from receiving administrative emails, which include, but are not limited to, notices about vital program and membership status changes or alterations to our Terms of Service.

### **Access to Personally Identifiable Information**

If your personally identifiable information changes or if you no longer desire to receive our newsletter, you may correct, update, or delete the information by requesting a change via email at [p3solutionsllc@gmail.com](mailto:p3solutionsllc@gmail.com) or by sending your request via postal mail to:

**P3 Solutions Member Services**  
**281 W. Veterans Memorial Pkwy, #24**  
**Warrenton, MO 63383**

### **Member Communications and Email**

P3 employs a strict policy against sending unsolicited email. Because email is an integral part of our communications, you sign up to receive email and newsletter targeted to your interests at the time of enrollment. If you later decide you wish to cease participation in this portion of the program, you may do so at any time by sending an email to [p3solutionsllc@gmail.com](mailto:p3solutionsllc@gmail.com) asking to be removed from the mailing list.

Please note that opting not to receive email does not exempt you from receiving administrative emails that include but are not limited to, notices about vital program and membership status changes, Privacy Policy and Terms of Service updates and purchase and redemption confirmation emails.

Members may also receive P3 offers via postal mail. We contact you with offers we think you are interested in. Members may opt out of either or both of these communications by sending a request via email to: [p3solutionsllc@gmail.com](mailto:p3solutionsllc@gmail.com)

Our Member Services Department may contact you in response to your inquiries, to provide services at your request and to manage your account. We will communicate with you by email, telephone or fax in accordance with your wishes.

### **P3 Solutions, LLC Advertisers and 3rd Party Websites**

The P3 website contains links to various other sites. While P3 makes every effort to ensure that our advertisers post clear and complete Privacy Policies and observe appropriate data practices, each of these sites has a privacy policy that may differ from that of P3. The privacy practices of other websites and companies are not covered by this policy.

Except as specifically set forth below, it is our policy not to provide your personally identifiable information to our advertisers unless you make the choice to share it with them. We occasionally pass personally identifiable information via a secure interface to certain of our advertisers for the purpose of making it easier for you to sign up for their offers. However, this information is only to be used by the advertiser if you agree to submit the information to the advertiser for the purposes of completing an offer.

We occasionally hire other companies to provide limited services on our behalf, such as handling the processing and delivery of mailings, providing customer support, processing transactions, or performing statistical analysis of our services. We will only provide those companies the personal information they need to deliver the service. They are required to maintain the confidentiality of your information and are prohibited from using that information for any other purpose.

We may share non-personally identifiable information collected via the program in aggregate, anonymous form with advertisers or other third parties so that they may better evaluate what products and services are most appealing to different segments of our member base. We do not disclose your first name, last name, address, email address, or any other personally identifiable information to these third parties unless you give your express consent.

### **Security**

P3 Solutions, LLC has established company-wide security practices for your protection. These practices include, but are not limited to, firewall security, the use of appropriate encryption technology, and the use of multiple levels of password security to limit access to data on a "need-to-know" basis.

We may use contractors or vendors to help us provide some of the services at our site. If we disclose personal information for them to provide the services, it is with the requirement that the information is kept confidential and used only for those services. All contractors and employees are required to familiarize themselves with, and abide by, these safeguards.

### **Changes to this Privacy Policy**

We may amend this policy from time to time. If we make any material changes in the way we use your personally identifiable information collected at this site ([www.P3bizsolutions.com](http://www.P3bizsolutions.com)) we will notify you by email and at the top of this Privacy Policy web page. For questions and concerns about the information collected or used at this site, please contact [p3solutionsllc@gmail.com](mailto:p3solutionsllc@gmail.com)

### **Contact Us**

If you have any questions or suggestions regarding our privacy policy, please contact us at [p3solutionsllc@gmail.com](mailto:p3solutionsllc@gmail.com) or at:

**P3 Solutions**  
**281 W. Veterans Memorial Pkwy, #24**  
**Warrenton, MO 63383**